

# ONTARIO AGRI BUSINESS ASSOCIATION



## 2023 ANNUAL MEETING & CONVENTION



**FREE PARKING**  
for Convention  
Delegates!



**Thursday, December 7 & Friday, December 8, 2023**  
Hilton Mississauga/Meadowvale in Mississauga, Ontario

# PROGRAM for Thursday, December 7, 2023

11:45 a.m. - **REGISTRATION DESK OPENS** - Graydon Hall Foyer

12:00 noon - **LIGHT LUNCH AVAILABLE FOR EARLY ARRIVALS** - Graydon Hall Foyer

1:00 p.m. to 1:45 p.m. - **OABA's 24th ANNUAL MEETING** - Graydon Hall

This is a great opportunity to hear first hand reports on what your Association has been doing on behalf of the crop input, grain and feed industry, and to participate in Association affairs. The Annual Meeting is open to all convention delegates.

## NOTICE OF ANNUAL MEETING OF MEMBERS ONTARIO AGRI BUSINESS ASSOCIATION

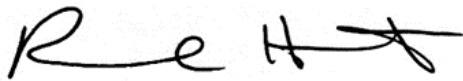
NOTICE is hereby given that the 24th Annual Meeting of the Ontario Agri Business Association will be held in Graydon Hall at the Hilton Mississauga/Meadowvale, 6750 Mississauga Rd, Mississauga, Ontario at the hour of 1:00 p.m. on Thursday, December 7th, 2023.

The following items of business will be presented in the course of proceedings:

- a) President's Report;
- b) Adoption of Audited Financial Statement;
- c) Appointment of Auditors;
- d) Report of the Nominating Committee and Election of Directors;
- e) Transaction of such further and other business as may properly be brought before the meeting or any adjournment thereof by a member or a duly appointed proxy.

DATED the 7th day of November, 2023.

BY ORDER OF THE BOARD OF DIRECTORS



Russel Hurst, Executive Director

2:00 p.m. to 3:00 p.m. - **SPEAKER PRESENTATION** - Graydon Hall



### **Leveraging Business Strategy to Compete, Grow and Win in the New Global Economy**

- Amy Karam

Amy is a trusted authority on globalization, innovation, strategy implementation, navigating the shifting power dynamics in international business, and understanding the geo-political impact of China's rise as well as other Asian nations on the North American economy. She brings a dynamic, engaging and unique perspective from her 15+ years as a Silicon Valley executive, university instructor and as founder of the Global Business & Innovation Academy where she shares her insights on how public policy and the private sector can collaborate to enable greater global competitiveness.

3:00 p.m. to 3:20 p.m. - **Refreshment Break** - Graydon Hall Foyer



3:20 p.m. to 4:20 p.m. - **SPEAKER PRESENTATION** - Graydon Hall

### **Disruptive Innovation: Staying Resilient Amidst Change** - Jim Harris

Jim is one of North America's foremost management consultants, best selling business author and sought after thinker on disruptive innovation, organizational change, and navigating future business trends impacting the bottom line. He has more than 20 years experience as a professional speaker and management consultant focused on healthcare, financial and professional service firms where he has excelled at leading people to new ways of thinking by making productive, profitable change possible.

*Thursday, December 7, 2023 (Continued)*

4:20 p.m. to 4:40 p.m. - **Refreshment Break** - Graydon Hall Foyer

4:40 p.m. to 5:30 p.m. - **SPEAKER PRESENTATION** - Graydon Hall



**Engaging Generation Z—Consumers, Farmers and Employees** - Roxi Beck

An active speaker, trainer, facilitator, and a trusted advisor to food system thought leaders, Roxi helps audiences think differently about earning trust. As consumer engagement director for The Center for Food Integrity and vice president at Look East Consulting, Beck brings more than 15 years' experience working with clients across the food system, directing strategy and activities for consumer-facing food and agriculture initiatives. Whether working with registered dietitians, toxicologists, corporate executives, communication directors, restaurateurs, farmers, non-profit leaders, even consumers, Beck connects the dots on the varied pressure points that shape today's food system, and helps organizations incorporate transparency principles and trust-growing approaches into their culture.

6:00 p.m. to 7:15 p.m. - **PRESIDENT'S RECEPTION** - Hazel McCallion Ballroom & Foyer

7:15 p.m. - **PRESIDENT'S BANQUET** - Graydon Hall

9:00 p.m. to 11:30 p.m. - **INDUSTRY RECEPTION** - Hazel McCallion Ballroom & Foyer

Based on continued success of this event over the past several years, we are once again pleased to offer this approach to hospitality! This host reception offers an alternative to the operation of the "traditional" hospitality suite and will commence immediately following adjournment of the President's Banquet.

## *PROGRAM for Friday, December 8, 2023*

7:30 a.m. to 8:15 a.m. - **BUFFET BREAKFAST** - Graydon Hall Foyer

8:15 a.m. to 8:30 a.m. - **OABA BUSINESS** - Graydon Hall B-C



8:30 a.m. to 9:20 a.m. - **KEYNOTE SPEAKER PRESENTATION** - Graydon Hall B-C

**2024 Financial Outlook** - Derek Burleton

Derek is Vice-President and Deputy Chief Economist for TD Bank Group. In his role, he leads a team of economists that provide leading analysis on the Canadian and US economies. Derek has a strong interest in public policy issues with a specific focus on health care, education and immigration reform and is a sought-after financial commentator for several media outlets in Canada and internationally.

9:20 a.m. - **CLOSING REMARKS & ADJOURNMENT**

## *Hotel Reservations - Hilton Mississauga/Meadowvale*

Reservations for overnight accommodations must be received by the Hilton Mississauga/Meadowvale by **November 6, 2023**.

To make a reservation [on-line CLICK HERE](#),

OR call Hilton Mississauga/Meadowvale @ 905-821-1981, if calling make sure you quote the **Group Code "OABA"** to ensure you received the special convention rates of \$185.00 per night (single or double) .

The Hilton Mississauga/Meadowvale will only hold OABA's room block until November 6, so don't delay!

OABA DELEGATES WILL ALSO ENJOY **FREE PARKING** AT THE HILTON  
MISSISSAUGA/MEADOWVALE FOR THE CONVENTION!!

*We hope to see you in Mississauga on December 7 & 8!*



# Convention Sponsorship

for the

## Ontario Agri Business Association Annual Convention

December 7 & 8, 2023

### SPONSORSHIP REGISTRATION FORM

OABA is pleased to advise that, once again, the Association will be offering a single **OABA Convention Sponsorship**. With an **OABA Convention Sponsorship** in the amount of **\$550.00**, your company gets your logo and description featured in OABA's **Convention Sponsorship printed/digital booklet**, which will serve as an informal opportunity to make contact, with existing and potential customers from the OABA membership. **The booklet will be distributed to ALL OABA members**. Please complete the information below, including the brief description of your company's products and services, to be added to our Convention Sponsorship booklet and submit with your payment to the OABA office no later than **November 15, 2023**. [Click here](#) to view a sample of the 2022 sponsor booklet.

**As a Valued Participant of Past OABA Conventions, We Need Your Continued Participation & Financial Support!**

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- YES**, we wish to be a **CONVENTION SPONSOR** at the Ontario Agri Business Association Annual Meeting & Convention on **December 7 & 8, 2023**.



Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Website \_\_\_\_\_

Please provide a brief description of your firm's products and services for our Convention Sponsorship Booklet (75 words or less):

OR  Use the same description as 2022 ([click here to view the 2022 sponsor booklet](#))

Cheque Enclosed \$550.00  Cheque to Follow (e-mail your logo to [joanne@oaba.on.ca](mailto:joanne@oaba.on.ca))

VISA/Mastercard [payment form](#)

Make cheques payable & return to:

**ONTARIO AGRI BUSINESS ASSOCIATION**  
160 Research Lane, Suite 104, Guelph, Ont. N1G 5B2  
Phone (519) 822-3004 Fax (519) 822-8862





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***E-mail: [joanne@oaba.on.ca](mailto:joanne@oaba.on.ca)***

***Mailing Address: Ontario Agri Business Association  
160 Research Lane, Suite 104, Guelph ON N1G 5B2***

3. Call us if you have questions: 519.822.3004.

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