



2024 OABA SUMMER CONFERENCE

JUNE 23-25



DEERHURST
RESORT



All OABA Members & Industry Partners are invited to attend the 2024 OABA Summer Conference being held from June 23 to 25 at Deerhurst Resort in Huntsville, Ontario.

We hope you will plan to attend! Read on for more details.

PROGRAM DETAILS

JUNE 23-25, 2024

SUNDAY, JUNE 23

OABA DELEGATE REGISTRATION

8:15 p.m. to 9:15 p.m.

in the Peninsula Room Foyer, Pavilion Building

OPENING HOST RECEPTION

8:30 p.m. to 10:30 p.m.

in the Peninsula Room, Pavilion Building



2024 OABA SUMMER CONFERENCE

MONDAY, JUNE 24

ANNUAL GOLF TOURNAMENT

CHOOSE YOUR COURSE -

HIGHLANDS OR LAKESIDE OR BOTH!

Plan now to participate in the golf tournaments being held on Deerhurst Highlands and Deerhurst Lakeside Courses. Tee-off times are available on a first come-first serve basis. Call the OABA office (519-822-3004) to secure a tee-off time on the course of your choice or send an e-mail to joanne@oaba.on.ca.

Deerhurst Highlands (18 holes):

Tee-off times from 8:00 a.m. to 12:00 p.m. with golfers playing "best ball team format".

The Highlands Course is a very challenging par 72, 7,011-yard masterpiece that demands both accuracy and distance!

OABA member registration fee is **\$515.00** (including HST)

Deerhurst Highlands/Lakeside Hybrid (18 holes, 9 on each course)

Tee-off times starting at 8:00 to 10:20 a.m. playing "best ball team format", starting on Highlands #10 playing the back 9, then over to Lakeside.

OABA member registration fee is **\$475.00** (including HST)

Deerhurst Lakeside (9 holes)

Tee-off times from 9:30 a.m. to 11:00 a.m. with golfers playing "best ball team format".

OABA member registration fee is **\$450.00** (including HST)

GOLF DRESS CODE

Golfers on all courses must observe proper golf dress code. Shorts must have a minimum 5" inseam with no gym shorts, cut-offs, halter tops or tank tops. **NO JEANS!** Also, no alcoholic beverages are allowed to be brought onto either of the golf courses. Deerhurst Resort requires the use of 'soft spike golf shoes' - please be guided accordingly.

GOLF CLUB RENTAL

If you require golf club rentals for the tournament, please indicate in the appropriate spot on the registration form. Please note that club rentals are **not included** in the registration fee and will be at the participant's expense.

For individuals unable to arrange a foursome, please call 519-822-3004 or e-mail joanne@oaba.on.ca and OABA will arrange a foursome for you.

Tee-off times will be confirmed via e-mail no later than Wednesday, June 19, 2024, so please ensure you include the e-mail address for each golfer when registering.



PROGRAM DETAILS JUNE 23-25, 2024

MONDAY, JUNE 24

ANNUAL FISHING TRIP on Peninsula Lake 2 trips leaving, 8:00 a.m. and 12:30 p.m.

Captain Action Charters will be guiding morning and afternoon fishing excursions on Huntsville's Peninsula Lake with each fishing trip accommodating a maximum of 9 participants. With over 20 years guiding experience in the Huntsville chain of lakes area, "Captain Action Charters" offers a great fishing experience with mid-June being the hottest time for both pike and walleye. Captain Mike Bertelsen provides his clients with the finest tackle available – the only thing you need to do is look after purchasing your valid Ontario fishing license.

HOW TO RESERVE A SPOT ON THE FISHING TRIP

Captain Mike Bertelsen is able to supply enough boats to accommodate 9 people for the morning trip (leaving dockside at 8:00 a.m. and returning at 11:30 a.m.) and 9 people for the afternoon trip (leaving dockside at 12:30 p.m. and returning at 4:00 p.m.) Both morning and afternoon fishing trip participants will get together for a dockside lunch from 11:30 a.m. to 12:30 p.m.

Call the OABA office at 519-822-3004 or send an e-mail to joanne@oaba.on.ca to book your preferred fishing trip (morning or afternoon). SPACE IS LIMITED - all bookings for fishing are accepted on a first-come, first-serve basis!

OABA member registration fee is **\$515.00** (including HST).

Please note that valid "Ontario" fishing licenses will be required. Please arrange to purchase your license prior to the date of the fishing trip.

FOLLOWING YOUR DAY ON THE GOLF COURSE OR ON THE LAKE, WE WILL MOVE TO THE PAVILION BUILDING AT DEERHURST RESORT FOR THE FOLLOWING EVENTS:

HOST RECEPTION

6:00 p.m. in the Peninsula Room, Pavilion Building

AWARDS BANQUET

7:00 p.m. in the Waterhouse Ballroom, Pavilion Building

INDUSTRY RECEPTION

9:00 p.m. to 11:30 p.m. in the Peninsula Room

Kick back and spend the remainder of the evening networking with your colleagues from the crop input, grain and feed industry.

TUESDAY, JUNE 25

BUFFET BREAKFAST

7:30 to 8:15 a.m. in the Peninsula Room

Remarks from OABA's President and morning Keynote Speaker Presentation. We are very pleased to be able to present a very informative morning conference program, and hope that you will plan to attend Tuesday morning's buffet breakfast, President's remarks and speaker presentation.

WELCOME & OPENING REMARKS

8:15 a.m.

Andrew Coghlin, President, OABA

SPEAKERS PRESENTATION

8:20 a.m.

Canadian Animal Agriculture in a Shifting Grains and Oilseeds Environment



Al Mussel, Research Director, Canadian Agri-Policy Institute & **Steve Duff**, Chief Economist, Ontario Minister of Agriculture, Food and Rural Affairs.

CLOSING REMARKS AND ADJOURNMENT

9:30 a.m.



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REGISTRATION INFORMATION

SPECIAL “PARTNER/SPOUSE” REGISTRATION

OABA is once again pleased to offer a “Partner/Spouse Registration” package at a special rate for those partners/spouses who are accompanying OABA delegates to Deerhurst Resort. The partner/spouse registration will include the following activities and events:

Sunday, June 23 - Opening Host Reception

8:30 p.m. to 10:30 p.m.

Monday, June 24 - Host Awards Reception

6:00 p.m. Host Reception , 7:00 p.m. Banquet, followed by the Industry Reception 9:00 p.m. to 11:30 p.m.

Tuesday, June 25 - Buffet Breakfast and Conference

Keynote Speaker

7:30 a.m. to 9:30 a.m.

Deerhurst Resort also offers many other alternate activities for partners... Check out www.deerhurstresort.com for more details on the long list of what Deerhurst Resort has to offer!

THE “OABA APPROACH” TO REGISTRATION FEES

A single registration fee will cover both the golf tournament/fishing trip and conference portions of this event. The Association sincerely hopes that OABA delegates will support both the sports and business segments of this conference by registering for this premier event.

REGISTRATION FEES (include HST)

OABA is very pleased to offer the following registration fees for the OABA Summer Conference to members of the Ontario Agri Business Association:

Highlands Golf (18 holes) & Conference <i>Includes: Lunch, Green Fees, Power Golf Cart, All Receptions, Banquet, Breakfast, Speaker Program (Cash Bar at Golf Course)</i>	\$515.00
Highlands/Lakeside Golf Hybrid (18) & Conference <i>Includes: Lunch, Green Fees, Power Golf Cart, All Receptions, Banquet, Breakfast, Speaker Program (Cash Bar at Golf Course)</i>	\$475.00
Lakeside Golf (9 holes) & Conference <i>Includes: Lunch, Green Fees, Power Golf Cart, All Receptions, Banquet, Breakfast, Speaker Program (Cash Bar at Golf Course)</i>	\$450.00
Fishing Trip & Conference <i>Includes: Lunch, Fishing Gear & Bait, All Receptions, Banquet, Breakfast, Speaker Program</i>	\$515.00
Conference Only (No Sports) <i>Includes: All Receptions, Banquet, Breakfast, Speaker Program</i>	\$365.00
‘Partner/Spouse’ Registration <i>Includes: All Receptions, Banquet, Breakfast, Speaker Program</i>	\$265.00

*It should be noted that non-members of OABA may register for this event based on the following registration fee multiplier:
Non-Member Registrations = Applicable Registration Rate from above X 1.5 (includes HST).*

REGISTRATION DEADLINE

Advance Registration forms with fees payable must be received by OABA no later than **June 12, 2024**. Registrations will be accepted after this date, however, full payment must be received by the OABA office prior to the event.

CANCELLATION POLICY

Cancellations will be accepted by the Association office and refunds made up until 4:30 p.m. on **Friday, June 14, 2024**. Please note that all registration information and payments should be submitted to the offices of the Ontario Agri Business Association at Suite 104 - 160 Research Lane, Guelph, Ontario N1G 5B2.

IN KEEPING WITH THE LAID BACK ATMOSPHERE OF DEERHURST RESORT, THE DRESS CODE FOR ALL FUNCTIONS AT THE 2024 SUMMER CONFERENCE IS “MUSKOKA CASUAL” ... NO TIES REQUIRED!



2024 OABA SUMMER CONFERENCE

DEERHURST ACCOMMODATIONS

OABA has been able to arrange discounted room rates at Deerhurst Resort for the evenings of Saturday, June 22 to Tuesday, June 25 - these preferred rates are noted at right. To book rooms at Deerhurst Resort for the OABA Summer Conference, please call 1-800-461-4393 and identify yourself as part of the Ontario Agri Business Association event. Deerhurst will hold the block of rooms until **June 1, 2024**, so make your reservation early!

Please note that a **NON-REFUNDABLE DEPOSIT** of one night's stay is required at the time of booking your room reservation, with the balance due 7 days prior to arrival (which is also non-refundable). Notice of cancellation must be received by Deerhurst Resort at least 7 days prior to arrival.

Special summer conference rates (plus 8% resort fee & 13% HST) for Deerhurst Resort accommodations are as follows:

Bayshore	\$185.00
Main Building (Pavilion) Guestroom	\$185.00
1 Bedroom Suite	\$205.00

Please note that there are a limited quantity of each type of accommodation and that all accommodations at Deerhurst Resort are designated as 'non-smoking'. Subject to availability, Deerhurst Resort advises that the above rates will apply to added days before or after this OABA event.



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DONATION OF GOLF & FISHING PRIZES

Any firm or individual wishing to donate a prize for the Golf Tournament or Fishing Trip is requested to make such offer known to the Association office via telephone at (519-822-3004) or via e-mail to joanne@oaba.on.ca no later than **June 21, 2024!**

SPONSORSHIP OPPORTUNITY

As in the past, the Ontario Agri Business Association is implementing a simple approach to sponsorship for this event. Conference Sponsorships are available at a **FLAT RATE OF \$550.00**, and OABA will provide all conference sponsors with an excellent level of recognition throughout the event. Conference sponsors will have signage (18" x 24") placed on the tee blocks at one of the Lakeside or Highlands golf courses, and will be recognized during conference events (receptions and banquet). If your firm is interested in a sponsorship at the level of \$550.00, please complete the sponsorship form below and return it with your payment to the Ontario Agri Business Association.

YES, we wish to be a **CONFERENCE SPONSOR** at the **2024 Ontario Agri Business Association Summer Conference June 23 - 25, 2024.**

Sponsorship Deadline is Friday, June 14, 2024

Contact Name _____

Company _____

Address _____

Telephone _____ Website _____

Cheque Enclosed \$550.00 Cheque to Follow

VISA/Mastercard (return completed Credit Card form along with this form)

Please also e-mail a high-res copy of your logo for use on sponsor signage to joanne@oaba.on.ca



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Please make cheque payable to, and return forms to:

**ONTARIO AGRICULTURE
ASSOCIATION**

**104-160 Research Lane
Guelph, ON N1G 5B2**

Phone (519) 822-3004

E-mail: joanne@oaba.on.ca

HST Registration # R889706727

REGISTRATION & ENTRY FORM

Company Name _____

Address & Postal Code _____

CHOOSE ONE OF THE REGISTRATION OPTIONS BELOW:

Highlands Golf & Conference (18 Holes) \$515.00

Hybrid — 9 Holes At Highlands + 9 Holes At Lakeside & Conference \$475.00

Lakeside Golf & Conference (9 Holes Only) \$450.00

Fishing Trip & Conference \$515.00

Conference Only (Non-Sports) \$365.00

Partner/Spouse Registration \$265.00

ALL COSTS INCLUDE HST



Name of Attendees	E-Mail Address	Club Rental L or R	Registration Option	Registration Fee
<input type="checkbox"/> Cheque Enclosed <input type="checkbox"/> Cheque to Follow			TOTAL REGISTRATION FEES	

VISA/Mastercard (return completed Credit Card form with this form)

Please make cheque payable to, and return form to:

ONTARIO AGRI BUSINESS ASSOCIATION

**104-160 Research Lane
Guelph, ON N1G 5B2**

Phone **(519) 822-3004**

E-mail: **joanne@oaba.on.ca**

HST Registration # R889706727



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PAY BY CREDIT CARD

It's quick. It's easy. Here's how:

- 1** Fill out the credit card information below, and be sure to include the expiration date of your credit card and your signature to authorize the payment.
- 2** Email/Mail a copy of your invoice/registration form/membership form along with this form to the OABA office (please note there will be a 3% administrative fee on all credit card payments). **E-mail: joanne@oaba.on.ca**
Mailing Address: Ontario Agri Business Association, 160 Research Lane, Suite 104, Guelph ON N1G 5B2
- 3** Call us if you have questions: (519) 822-3004.

Yes, please charge (\$ _____) to my credit card

(plus 3% administrative fee) PLEASE PRINT CLEARLY:

Name: _____

Company: _____

Phone: _____

Fax: _____

Email: _____

Please charge to my: **VISA** **MasterCard**

Card Number: _____

Exp. Date: _____

Name on Card: _____

Signature (required): _____



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