



Hilton

ONTARIO AGRI BUSINESS ASSOCIATION

**2022
Annual Meeting
&
Convention**

December 8 & 9, 2022

Hilton Meadowvale/Mississauga

In-person & Virtual
registration options available

Format for 2022

This year's Convention will be a hybrid event. In-person attendance offers the fully immersive networking and engagement experience you have come to expect from previous events. Virtual attendance offers real time access to both the Annual General Meeting and our speaker program and is the perfect option if you are unable to attend in person.

All members of OABA are invited to attend the 2022 Annual Meeting & Convention being held Thursday, December 8th & Friday, December 9th at the Hilton Mississauga/Meadowvale, 6750 Mississauga Road in Mississauga, Ontario. The 2022 Convention Committee has put together an excellent program, and we hope that all members from the crop input, grain and feed sectors will plan to attend!

Link to Registration Form

Save time and money by completing the "[Advance Registration Form](#)". Please note the savings for advance registration and register today. By registering in advance, your convention registration package will be waiting for you upon arrival at the Hilton Mississauga/Meadowvale. The OABA registration desk will be open at 11:45 a.m. on Thursday, December 8, in the Graydon Hall Foyer. Full refunds will be made for cancellations received up until 4:00 p.m. on Wednesday, November 23, 2022.

Spouses/Partners Welcome

Partners/spouses of convention registrants are welcome at a special rate which includes the Speaker Program, President's Reception, Banquet & Industry Reception on Thursday, and the Breakfast and Keynote Speaker Presentation on Friday.

Company Sponsorships

If your company is interested in convention sponsorship at a rate of \$499.00, please complete the "[Sponsorship Form](#)" and return it to the OABA office with your payment. A copy of the sponsorship form and details about sponsorship are linked above, and is also available under 'Key Dates' on the OABA website www.oaba.on.ca

To ensure inclusion of your company's name in the list of Convention Sponsors that will appear in the Convention Program, and also featured in OABA's Convention Sponsorship printed/digital booklet, which will serve as an informal opportunity to make contact with existing and potential customers from the OABA membership, you must respond with completed sponsorship information and payment prior to November 14, 2022.

PROGRAM for Thursday December 8

11:45 a.m. - REGISTRATION DESK OPENS - Graydon Hall Foyer

12:00 noon - LIGHT LUNCH AVAILABLE FOR EARLY ARRIVALS - Graydon Hall Foyer

1:00 p.m. to 1:45 p.m. - OABA's 23rd ANNUAL MEETING - Graydon Hall

This is a great opportunity to hear first hand reports on what your Association has been doing on behalf of the crop input, grain and feed industry, and to participate in Association affairs. The Annual Meeting is open to all convention delegates.

Thursday December 8 ...continued

2:00 p.m. to 3:00 p.m. - SPEAKER PRESENTATION - Graydon Hall



Post Pandemic Business Risks: Worker Scarcity, Inflation, and Deglobalization – Stephen Poloz

Stephen is a widely recognized economist with nearly 40 years of experience in financial markets, forecasting, and economic policy, including 35 years in the public sector. Prior to joining the private sector, Stephen was the 9th Governor of the Bank of Canada for 7 years after having previously spent 14 years at Export Development Canada as Chief Economist and later as President and CEO. Stephen is a sought-after media commentator and provides clients with his significant expertise and strategic guidance regarding the financial system, trade and economic policy, both domestically and on a global scale.

----- 3:00 p.m. to 3:20 p.m. - Refreshment Break - Graydon Hall Foyer -----

3:20 p.m. to 4:20 p.m. - SPEAKER PRESENTATION - Graydon Hall



Generational Change: A Market Researcher's Perspective – David Coletto

David is CEO and founding partner of Abacus Data, a full-service market research and strategy firm based in Ottawa. David and his team deliver strategic advice and market research design expertise to many of Canada's foremost corporations, advocacy groups and political leaders. He is a frequent media commentator and a core area of his research is focused on exploring the intersection between public opinion, politics, government policy, and consumer behaviours among multiple generations.

----- 4:20 p.m. to 4:40 p.m. - Refreshment Break - Graydon Hall Foyer -----

4:40 p.m. to 5:30 p.m. - SPEAKER PRESENTATION - Graydon Hall



Anticipate, Navigate and Create the Future of Work – Cheryl Cran

Cheryl has authored 9 books on leadership skills in the workplace. Her latest book is NextMapping – Anticipate, Navigate and Create the Future of Work. Cheryl engages audiences by discussing the trends and technologies shaping the future workplace today, sharing strategies to proactively map the future as a leader, and how to create agile, flexible, and innovative teams to meet the real-time disruptions and demands of a fast-changing world.

6:00 p.m. to 7:15 p.m. - PRESIDENT'S RECEPTION - Hazel McCallion Ballroom & Foyer

7:15 p.m. - PRESIDENT'S BANQUET - Graydon Hall

9:00 p.m. to 11:30 p.m. - INDUSTRY RECEPTION - Hazel McCallion Ballroom & Foyer

Based on the continued success of this event, we are once again pleased to offer this approach to hospitality! This host reception offers an alternative to the operation of the "traditional" hospitality suite and will commence immediately following adjournment of the President's Banquet.

PROGRAM for Friday December 9

7:30 a.m. to 8:15 a.m. - **BUFFET BREAKFAST** - Graydon Hall B-C

8:15 a.m. to 8:30 a.m. - **OABA BUSINESS** - Graydon Hall B-C

8:30 a.m. to 9:30 a.m. - **KEYNOTE SPEAKER PRESENTATION** - Graydon Hall



2023 Financial Outlook – Jean-Francois Perrault, Scotiabank

Jean-Francois Perrault has served as Scotiabank's Senior Vice-President and Chief Economist since 2015. He leads a team of economists to support Scotiabank's domestic and international business lines and clients ranging from retail to capital markets. He provides Scotiabank's executives with perspectives, insights and forecasts on economic, financial market and policy developments. Prior to joining Scotiabank, Jean-Francois held a number of prominent roles within the federal government, the Bank of Canada, the International Monetary Fund and the World Bank.

9:30 a.m. - **CLOSING REMARKS & ADJOURNMENT**

Hotel Reservations

Hilton Mississauga/Meadowvale Reservations for overnight accommodations must be received by the Hilton Mississauga/Meadowvale by November 7, 2022.

To make a room reservation [on-line click here](#)

OR call Hilton Mississauga/Meadowvale @ 905-821-1981, if calling make sure you quote the Group Code "OABA" to ensure you receive the special convention rates of \$179.00 per night (single or double).

The Hilton Mississauga/Meadowvale will only hold OABA's room block until November 7, ...so don't delay!

Please Note - OABA DELEGATES WILL ALSO ENJOY FREE PARKING AT THE HILTON MISSISSAUGA/MEADOWVALE FOR THE CONVENTION!!

We hope to see you in Mississauga on December 8 & 9!





Convention Sponsorship

for the
Ontario Agri Business Association
Annual Convention
December 8 & 9, 2022

SPONSORSHIP REGISTRATION FORM

OABA is pleased to advise that, once again, the Association will be offering a single **OABA Convention Sponsorship**. With an **OABA Convention Sponsorship** in the amount of **\$499.00**, your company gets your logo and description featured in OABA's **Convention Sponsorship printed/digital booklet**, which will serve as an informal opportunity to make contact with existing and potential customers from the OABA membership. **The booklet will be distributed to ALL OABA members**. Please complete the information below, including the brief description of your company's products and services, to be added to our Convention Sponsorship booklet and submit with your payment to the OABA office no later than **November 14, 2022**. [Click here](#) to view a sample of the 2021 sponsor booklet.

As a Valued Participant of Past OABA Conventions, We Need Your Continued Participation & Financial Support!

YES, we wish to be a **CONVENTION SPONSOR** at the Ontario Agri Business Association Annual Meeting & Convention on **December 8 & 9, 2022**.



Contact Name _____
Company _____
Address _____

Telephone _____ Website _____

Please provide a brief description of your firm's products and services for our Convention Sponsorship Booklet (75 words or less):

OR Use the same description we used in 2021 ([click here to view the 2021 sponsor booklet](#))

Cheque Enclosed \$499.00 Cheque to Follow (e-mail your logo to info@oaba.on.ca)

VISA/Mastercard payment [click here for credit card payment form](#)

Make cheques payable & return to: **ONTARIO AGRIBUSINESS ASSOCIATION**
160 Research Lane, Suite 104, Guelph, Ont. N1G 5B2
Phone (519) 822-3004 Fax (519) 822-8862 E-mail: info@oaba.on.ca

ONTARIO AGRI BUSINESS ASSOCIATION ANNUAL CONVENTION



ADVANCE REGISTRATION



*Hilton Mississauga/Meadowvale
Mississauga, Ontario*

DECEMBER 8 & 9, 2022

ONE FORM PER PERSON OR COUPLE Additional Copies May Be Duplicated

ONTARIO AGRI BUSINESS ASSOCIATION -- H.S.T. Registration #R889706727

| | |
|----------------------|---------------|
| _____ | |
| (Company) | |
| _____ | |
| (Address) | |
| _____ | _____ |
| (City/Town/Province) | (Postal Code) |

ADVANCE REGISTRATION (REGISTERED BEFORE 12:00 P.M. NOVEMBER 25, 2022)

Employee of OABA Member Firm: \$441.59 + 57.41 H.S.T. = \$499.00/ea.
 Partner/Spouse of Employee of OABA Member Firm: \$264.60 + 34.40 H.S.T. = \$299.00/ea.
 Non-Member (in advance or at the door): \$539.82 + 70.18 H.S.T. = \$610.00/ea.
 Non-Member Spouse (in advance or at the door): \$362.83 + 47.17 H.S.T. = \$410.00/ea.
 Virtual Registration (OABA Members ONLY): \$131.86 + 17.14 H.S.T. = \$149.00/ea.

AT THE DOOR (OR REGISTERED AFTER 12:00 P.M. ON NOVEMBER 25, 2022)

Employee of OABA Member at the Door: \$486.73 + 63.27 H.S.T. = \$550.00/ea.
 Partner/Spouse of Employee of OABA Member at the Door: \$287.61 + 37.39 H.S.T. = \$325.00/ea.

| ANNUAL MEETING & CONVENTION DECEMBER 8 & 9 Registrant's Name | Employee of OABA Member Firm \$441.59 | OABA Member Partner/ Spouse \$264.60 | Employee of Non-Member Firm \$539.82 | Non-Member Partner/ Spouse \$362.83 | Virtual Registration \$131.86 | 13% H.S.T. | TOTAL |
|--|---|--|---|--|-------------------------------------|---------------|-------|
| Name as it will appear on name tag | | | | | | | |
| (if attending) Partner/Spouse Name | | | | | | | |
| Registrant E-mail address: | TOTAL PAYMENT | | | | | | |

Complete and return this form with your payment NOW to avoid disappointment. Retain a copy of this form for your files in order to document H.S.T. paid.

Please make cheques payable and return to:
 Credit card payment form [click here](#).

ONTARIO AGRI BUSINESS ASSOCIATION
 160 Research Lane, Suite 104, Guelph, Ontario N1G 5B2
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