

ONTARIO AGRI BUSINESS ASSOCIATION



2020 CONVENTION WEEK PROGRAM

DAILY WEBINARS
&
OABA'S ANNUAL GENERAL MEETING

Tuesday, December 1, 2020
to
Friday, December 4, 2020

Change in Delivery Format for 2020

As Ontario continues to battle COVID-19, it has been determined that the traditional format for OABA's AGM and Convention will not be possible in 2020. As an alternative, OABA has developed a delivery format for this year that will provide webinar presentations for the membership and will also meet the requirement for the OABA Annual Meeting.

There is no cost for OABA members to register for any of the four webinars being offered, however pre-registration for each webinar is required (see below for more details). **We hope that you will join us on December 1-4, 2020 for the OABA Convention Week program.**

Tuesday, December 1, 2020



10:30 a.m. The Future of Agri-Food Production: Science Leading the Way!

Presenters: Dr. Vern Osborne, U of G Dept. of Animal Bioscience and Dr. Ian McDonald, OMAFRA Research Coordinator & Crops Innovations Specialist

Webinar Presentation Summary: *"When it comes to the future, there are three kinds of people: those who let it happen, those who make it happen, and those who wonder what happened"* J.M. Richardson Jr.

We are constantly bombarded with buzzwords like autonomous vehicles, precision farming, digital agriculture, sustainability, resource security, sensors, climate change, artificial intelligence and connectivity. The question is which of these technologies are actually going to be implemented on Ontario farms, what is the timeline and how will it change production agriculture.

Ian McDonald and Vern Osborne have been involved in a number of initiatives looking at new technology in plant and animal production. They will provide their insights on how production agriculture will be impacted by new technology, the various factors driving the move towards this new technology and how this technology may change the relationship between the agri food sector and consumers.

For more info on the above presentation and presenters or to register for this webinar presentation please [click here](#).



Wednesday, December 2, 2020

10:30 a.m. Attracting, Hiring and Retaining High Quality Staff in the Digital Age

Presenter: Brook Coatsworth, Managing Partner, Litherland & Company.

Webinar Presentation Summary: We live in a digital world that influences every aspect of our businesses, including attracting, hiring and retaining talent. Online branding, candidate management systems and onboarding communications all operate in a digital environment. As hiring managers, we must navigate this ever-changing world with tools and resources that align with company culture. Today, a job applicant will look beyond the job description and research a company's digital presence to determine if you, are a proper fit for them. This webinar will lead you through the do's and don'ts of Attracting, Hiring and Retaining Talent in the Digital Age.

For more info on the above presentation and presenter or to register for this webinar presentation please [click here](#).



Thursday, December 3, 2020

10:30 a.m. The X Factor: What is Your Focus at the Moment of Disruption?

Presenter: Kevin Stewart, AGVISION Leadership Institute.

Webinar Presentation Summary: The X factor is the first of four sessions that make up the leadership platform called Forward Factors: Leadership that Creates Clarity in Uncertainty. These concepts will help you become a decision maker that rides the wave of change rather than being crushed by it. The X Factor won't prevent disruption, it will give you an appetite for it!

For more info on the above presentation and presenter or to register for this webinar presentation please [click here](#).



Thursday, December 3, 2020

1:00 p.m. to 1:45 p.m. - OABA's 21st ANNUAL MEETING - [VIA TELECONFERENCE with REGISTRATION REQUIRED](#)

This is a great opportunity to hear first-hand reports on what your Association has been doing on behalf of the crop input, grain and feed industry, and to participate in Association affairs. The AGM is open to all OABA members, however all members wishing to participate in the Annual Meeting **[MUST REGISTER IN ADVANCE](#)** of the meeting. Please register by sending an email to joanne@oaba.on.ca with **your name, company and the phone number that you will be using to connect to the teleconference meeting**. For the 2020 OABA Annual Meeting, registrations will only be accepted from member firms that have paid their 2020/2021 membership fees. Once registered, you will be provided with teleconference connection details and call access information.

Delegates must pre-register by 12:00 noon on Thursday, December 3, 2020.

**NOTICE OF ANNUAL MEETING OF MEMBERS
ONTARIO AGRI BUSINESS ASSOCIATION
[VIA TELECONFERENCE with REGISTRATION REQUIRED](#)**

NOTICE is hereby given that the 21st Annual Meeting of the Ontario Agri Business Association will be held via teleconference at the hour of 1:00 p.m. on Thursday December 3, 2020.

The following items of business will be presented in the course of proceedings:

- a) President's Report;
- b) Introduction of Russel Hurst - newly appointed OABA Executive Director;
- c) Adoption of Audited Financial Statement;
- d) Appointment of Auditors;
- e) Report of the Nominating Committee and Election of Directors;
- f) Transaction of such further and other business as may properly be brought before the meeting or any adjournment thereof by a member or a duly appointed proxy.

DATED the 3rd day of November, 2020.

BY ORDER OF THE BOARD OF DIRECTORS

Russel Hurst

Russel Hurst, Executive Director

Friday, December 4, 2020



10:30 a.m. [Playing Monopoly: How the Concentration of Wealth & Power Threatens the Post-Pandemic World Economy](#)

Presenter: Karl Schamotta, Chief Market Strategist, Cambridge Global Payments

Webinar Presentation Summary: The biggest are getting even bigger. As the coronavirus pandemic ravages the global economy, middle class workers and small businesses are losing out to powerful and politically connected elites.

But this isn't new. Technological changes, low interest rates, government bailouts, and a growing thicket of regulations have enabled the rise of a winner-takes-all economy over the last two decades - and the consequences are beginning to make themselves felt.

In this session, Karl will discuss how weak growth, rising debt, social unrest and trade wars are rooted in the way modern societies distribute wealth and power - and how, through advancing the interests of elites over those of workers, leaders have unleashed forces that will shake the political landscape, distort financial markets and reshape the post-pandemic global economy in the years to come.

For more info on the above presentation and presenter or to register for this webinar presentation please [click here](#).

**WE HOPE TO SEE YOU
IN PERSON AT OABA'S
2021 EVENTS!**



**MARK YOUR 2021 CALENDAR
WITH THESE TENTATIVE DATES
& PLAN TO ATTEND!**

**OABA SUMMER CONFERENCE
DEERHURST RESORT - HUNTSVILLE
JUNE 13-14-15, 2021**

**OABA WESTERN ONTARIO GOLF DAY
CRAIGOWAN GOLF CLUB - WOODSTOCK
JULY 14, 2021**

**OABA EASTERN ONTARIO GOLF DAY
SMUGGLER'S GLEN GOLF COURSE - LANSDOWNE
JULY 20, 2021**

**OABA "FALL CLASSIC" GOLF DAY
GREY SILO GOLF COURSE - WATERLOO
SEPTEMBER 21, 2021**