



5TH CCA CONFERENCE AND ANNUAL MEETING

January 9 & 10, 2008

Holiday Inn Kitchener-Waterloo
30 Fairway Road South

Preliminary Agenda

Tuesday, January 8th

For those who arrive the night before the start of the Conference, there will be a networking suite hosted by the CCA Board in the Michigan Room from 8:00 p.m. to 12:00 midnight. You may also pick up your registration packages at that time in Foyer between the Waterloo Salons and the Huron Room.

Wednesday, January 9th – Conference Opening

- 8:00 a.m. Registration and continental breakfast (muffins, yogurt, juice, coffee) Waterloo Ballroom foyer
- 8:30 Opening Remarks, Ontario CCA Board Chair, Paul Sullivan
- 8:45 ***“The Frog in My Garden: Dealing with Change”***, Jim James, Motivational Speaker
- 9:30 ***“Lessons Learned from Tillage Research Amid Shifting Crop Production Dynamics in the Corn Belt”***, Tony Vyn, Agronomy Professor, Purdue University
- 10:20 Refreshment Break
- 10:40 ***“DON and Vomitoxin”***, Dave Hooker, Crop-Pest Modeling Specialist, University of Guelph, Ridgetown
- 11:10 ***“Marketing Cash Crops and the Impact of Biodiesel & Ethanol”***, Victor Aideyan, Senior Risk Management Consultant, Farms.com
- 12:00 Lunch Buffet
- 1:00 ***“Crop Diagnostic Challenge”***, Tracey Baute and Albert Tenuta, Ontario Ministry of Agriculture, Food and Rural Affairs
- 1:50 ***“Application of Dynamic Simulation Modeling for Nitrogen Management in Maize”***, Jeff Melkonian, Sr. Research Associate, Depart. of Crop and Soil Sciences, Cornell University
- 2:40 Update from CCA - Continuing Education Committee, Financial Report and Nominating Report
- 3:00 Refreshment Break
- 3:15 ***“On the Right Track: Tales from the Trans Siberian Railway and Beyond”***, a look at Chinese agriculture, Les Kletke, Professional Journalist and Speaker
- 4:05 ***“Zone Building/Soil Compaction”***, Brian and Darren Hefty, Hefty Seed Company, Ag PhD Radio and TV, Baltic, South Dakota
- 4:55 Update from CCA - Financial Report and Nominating Report
- 5:10 Speaker Program Adjourns

- 6:00 p.m. Crop protection companies and other industry companies will have displays and booths in the Foyer of the Waterloo Ballroom – cash bar open
- 6:30 Banquet (*dress is business casual*)
- 8:00 Presentation of the CCA Scientific Poster Competition Awards
- Presentation of the Annual CCA Award of Excellence
Award sponsored by Syngenta Crop Protection and CropLife Canada – Ontario Council
- 8:30 p.m. Hospitality and networking room – Foyer Waterloo Ballroom

Thursday, January 10th

- 7:30 a.m. Hot Buffet Breakfast – Waterloo Ballroom
- 8:30 Opening Remarks, Ontario CCA Board Vice-Chair Craig Chapple
- 8:40 “**Dealership Management Strategy**”, Brian and Darren Hefty, Hefty Seed Company, Ag PhD Radio and TV, Baltic, South Dakota
- 9:10 “**Wide Swath Haylage in a Day**”, Tom Kilcer, Cornell Cooperative Extension, Regional Crop & Soils Specialist, Troy, New York
- 10:00 Refreshment Break
- 10:15 “**Transforming Ontario’s Agri-Food Future**”, David Sparling, Institute of Agri-Food Policy Innovation
- 11:05 “**Legal Liability and Insurance: Panel Presentation and Questions from CCAs**”, Andrew Reid, Purves Redmond Insurance Brokers; Don Cruickshank and Kevin Varley, Lombard Insurance Company of Canada
- 11:55 “**Soybeans and Weeds Tutorial**”, Horst Bohner and Mike Cowbrough, Ontario Ministry of Agriculture, Food and Rural Affairs
- 12:45 Marketing Committee Report and Contest Draw
- 1:00 Lunch Buffet
- 2:00 Adjourn

10.0 CEUs to be requested:

Day One: 1.0 NM, 1.0 SWQ, 1.0 IPM, 1.5 CM, 1.5 PD = 6.0

Day Two: 1.0 CM, 1.0 IPM, 2.0 PD = 4.0

*Note: Hotel check-out is 12:00 noon. A baggage storage area is available upon request at the front desk.



5th CCA Conference and Annual Meeting January 9 & 10, 2008

Registration Form

Cost: \$200.00 per person **before December 14, 2007.** \$250.00 per person **after December 14, 2007.** The registration fee has remained the same for four years due to the financial support of our corporate sponsors. **Please note,** we will be strictly enforcing the late registration fee, so ensure your cheque is received prior to December 14th!

The registration fee includes meeting materials, two lunches, coffee breaks, banquet, a continental breakfast on day one and a hot buffet breakfast on day two.

Make cheques payable to **Ontario CCA Program**

Mail to: Ontario CCA Program, 39 William Street, Elmira, ON N3B 1P3. Fax: 519-669-3826 Please, do not phone in registrations; registration is complete upon receipt of fee.

Name: _____

Check here if receipt required:

Company: _____

Address: _____

Your fax or e-mail: _____

CCA Number: _____ You must be a member of CCA to attend.

NOTE: You must make your own hotel reservations by calling 1-866-375-8240 or 519-893-1211. There is a block of rooms set aside under **Certified Crop Advisers** at a room rate of \$99.99 Standard Room or \$109.99 Business Class per night based on single or double occupancy payable to the hotel. Room block will be held until **December 14, 2007.** Please be sure to ask for the Certified Crop Advisers Room Block as we receive a reduction on conference costs based on the number of rooms booked. Map and directions to the hotel are available at www.holidayinn.com/kitcheneron